

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** HAWKINS, Bret David, et al.  
**Serial Number:** 10/577,267  
**Atty. Dkt:** PU030298  
**Filing Date:** April 26, 2006  
**For:** AUTOMATIC DISPLAY OF NEW PROGRAM INFORMATION  
DURING CURRENT PROGRAM VIEWING  
**Art Unit:** 2425  
**Examiner:** CHOKSHI, Pinkal R.

**AMENDMENT AND RESPONSE ACCOMPANYING RCE**

**Mail Stop RCE**  
**Commissioner for Patents**  
**P.O. Box 1450**  
**Alexandria, Virginia 22313-1450**

**Sir:**

In response to the final Office Action dated October 7, 2010, for which a response is due January 7, 2011, and accompanying Applicants' Request for Continued Examination (RCE), please enter the accompanying amendments and remarks/arguments in the above-identified application.

**Listing and Amendment of the Claims** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.